



JAMIE SIGLER

CONTACTS

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INTRODUCTION

I have 26 years' experience working in the design industry. I am passionate about creative excellence and delivering results at all levels with being hands-on, multi-disciplined and I am always excited to learn new creative processes. I love the industry even more today, than when I first started and always look forward to new challenges.

I am a St Albans based family man, with two children. I like to describe myself as knowledgeable and honest. I believe I have a friendly, polite and approachable style, and this is teamed with a hard-working and professional ethic. I am proud of my achievements and interests, which are listed below.



WORK EXPERIENCE

Dec 2020 - Present

CREATIVE SERVICES MANAGER

at Enzyme Communication

📍 London / Remote

March - Dec 2020

FREELANCE GRAPHIC DESIGNER

at BeingCreative

📍 St Albans

2019 - March 2020

SENIOR GRAPHIC DESIGNER / CREATIVE STUDIO MANAGER

at HPS Group

📍 Marlow

Managing the team of designers and artworkers I oversaw and applied my skills sets on the creative output on a day to day basis. Offering DM, internal and external marketing, brochures, exhibition and content for social / web based communications. Alongside this, I headed up the team and managed the day-to-day running of the busy studio, resourcing additional freelance support when required. I facilitated the smooth running of the agency's workflow, I regularly liaised with all account handlers and project managers across the business and advised on the briefing of projects into the studio. I was also responsible for trafficking multiple briefs from all the agency's clients, adhering to tight deadlines while checking that every piece of work was on brand and followed CI.

May - July 2019

FREELANCE GRAPHIC DESIGNER

at BeingCreative

📍 St Albans

2009 - May 2019

CREATIVE LEAD / SENIOR DESIGNER / STUDIO MANAGER

at Adworks Design

📍 St Albans

I joined Adworks in 2009 and migrated my client base from Turncreative. With specific experience in creating strong creative workflows and processes for both new and existing clients. I combined a strong eye for design with the ability to effectively run a fast paced creative studio across a variety of sectors. I pride myself on having excellent project and people management skills. My main client for a number of years has been Epson Seiko where I have been in sole charge of all EMEAR and CIS packaging and peripheral designs. Even though I was 'agency side' it was more like being integrated. I have managing up to 16 projects at once, dealing with PM's, concept designs, all iconography, art direction, following a strict brand guideline (but pushing boundaries where I could), a brand toolkit for junior designers to follow and making sure that all deadlines are met to a high standard.

● CONTINUED OVERLEAF

2000 - 2009



OWNER

at Turncreative

London / St Albans

From a start up "bedroom business", I created a successful and well respected design agency, providing quality creative solutions in both print and web, great service and on-going account management. I was extremely proud of the business and have an extensive portfolio of work, industry knowledge and a loyal client base. We serviced a wide range of industry sectors and support businesses of varying sizes.



ADDITIONAL EXPERIENCE

1998-2000



SENIOR GRAPHIC DESIGNER

at Iguana

H Hempstead

1995-1998



SENIOR GRAPHIC DESIGNER

at Hill Solomon

Apsley

1993 to 1994



GRAPHIC DESIGNER

at Screen Entertainment

Radlett

1992 to 1993



JUNIOR DESIGNER

at Hill Solomon

Apsley



EDUCATION

July 2020



THE FUNDAMENTALS OF DIGITAL MARKETING

at Google Digital Garage

Hertfordshire

1991 - 1992



IMAGE MAKING & DESIGN B.A. HONS

at West Herts College

Hertfordshire

1989 - 1991



DESIGN COMMUNICATIONS HND

at West Herts College

Hertfordshire

1987 - 1989



DESIGN COMMUNICATIONS ND

at St Albans Art College

Hertfordshire



SKILLS

Design Management	● ● ● ● ●
Project Management	● ● ● ● ●
Studio Management	● ● ● ● ●
Creative and Art Direction	● ● ● ● ●
Creative for Print	● ● ● ● ●
Creative for Online	● ● ● ● ●
Ad Campaigns	● ● ● ● ●
Product Catalogues	● ● ● ● ●
Brand Style Guides	● ● ● ● ●
Retail Displays and POS	● ● ● ● ●
Packaging	● ● ● ● ●
Exhibition and Conferences	● ● ● ● ●
E-commerce and Web Design	● ● ● ● ●
Photoshoots and Post-production	● ● ● ● ●



SOFTWARE

Illustrator
 Indesign
 Photoshop
 Dreamweaver
 Acrobat
 Wordpress
 Mailchimp
 Word
 Excel
 Powerpoint



INTERESTS

Family	● ● ● ● ●
Gym	● ● ● ● ●
Running	● ● ● ● ●
Cycling	● ● ● ● ●
Art / Culture	● ● ● ● ●
Film	● ● ● ● ●
Socialising	● ● ● ● ●

ADDITIONAL INFORMATION

Aon brand ambassador
 Completed the London Marathon 2017
 Completed the London to Cardiff
 24 hour team race 2016/17/18
 Completed London to Brighton Bike Ride x4 times